

BARONS
DE



MÉDICIS



BARONS DE
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-FRANCE-



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Renaissance of Good Taste

Barons de Médicis is an invitation for travelling throughout the fascinating history of France and in particular in the Renaissance era, a prosperous period for arts, culture and discoveries...



Live the “Festina Lente” lifestyle

It is not without reason that the “De Médicis” dynasty chose “Festina Lente” as their motto, meaning “more haste, less speed”.

Indeed the Medici family started modestly. It took a long phase of construction for the Medici to obtain glory and wealth. This relentless perseverance allowed the Medici to reach such an influence throughout the ages. During their dynasty, the Medici, a family of merchants and bankers from Florence in Italy, became one of the wealthiest and most powerful families of Europe, occupying for instance key functions within the seignury in France (Catherine and Mary De Médicis, Queens of the Kingdom of France), in Italy and within the Roman Catholic Church.



BARONS DE MÉDICIS

-FRANCE Its members kept company with leading figures who were also inspirations for them, such as Nostradamus or Galileo for science and supported artistic works of Leonardo da Vinci or Michelangelo. These great sponsors embodied all the best the Renaissance had to offer. The wines Barons de Médicis are a vibrant tribute to good taste and excellence.



Relearn how to take your time

Barons De Médicis wines are an invitation to taking one's time, savour and discover the best varietals of the French terroir. Barons De Médicis drew its inspiration from a philosophy considered to be wise and useful, regardless of the situation and which can be translated as follows: Festina Lente, meaning going forth with discernment in order to go towards the goal one wishes to achieve.

It is in this ideal that Barons de Médicis offer its varietal wines, Protected Designation of Origin and sparkling wines. With Barons De Médicis, we wish to convey our love for wine inspired by patience and savoir-faire.



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Sparkling Wines

White (Blanc de Blancs): Brut and Semi-Sweet

Rosé Symphonique: Brut





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Varietals (PGI)

Red: Merlot, Cabernet Sauvignon, Syrah, Pinot noir

White: Chardonnay, Sauvignon blanc, Viognier

Rosé blend





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Bordeaux & Bordeaux Supérieur (AOC)

Bordeaux /Tradition: 70% Merlot – 30% Cabernet sauvignon

Bordeaux /Réserve: 100% Merlot (Oak)

Bordeaux Supérieur /Barrique Royale: 80% Merlot, 20% Cabernet sauvignon (Oak)





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